William Fox®

WHERE TASTE CLEARLY MATTERS

William Fox

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ALL ABOUT WILLIAM FOX DRINKS

We are the only Colourless Syrup manufacturer in the World and we are taking the UK by storm.

Currently sold in over 600 outlets across the UK and being hailed as one of the best syrups to ever come to market.

The reason we are colourless is because we dont believe in adding anything to our syrups that doesn't need to be there. That includes colourings, preservatives and unnecessary flavours. Hence our company motto

"Where taste Clearly matters"

We use more Acacia Gum (a natural emulsifier creating a velvet soft texture to the liquid) per bottle than any other Gomme Manufacturer.

We currently have 56 flavours but are always expanding the range

All of our Syrups are Vegan and Vegetarian Friendly too

OUR MISSION

We are wanting to help change the way people think about syrups. Everyone is keen to have the highest quality coffee beans, spirits, juices and fruits but then overlooks one of the most commonly used products....the syrups.

We want to show you the full potential of your drinks and food and help you increase your sales.

COMMERCIALS

We are the only manufacturers of colourless, flavoured gomme syrups in the world. Our syrups on average are 20% sweeter than our main competitiors therefore you use less per serve. Along with our product being sweeter the flavours are 100% natural and leave no artificial taste at all which means you get the flavour you want.

If you are serving one of the main syrup brands here is what we could save you per year.

	Competitor	William Fox
Cost Price	£ 5.90	£ 6.50
Size of Bottle (ml)	700	750
Recommended serve (ml)	25	20
Serves per Bottle	28	37.5
Cost Per Serve	£ 0.21	£ 0.17
Saving/Costing		
Saving per serve		£ 0.04
Saving per bottle		£ 1.40
Av. Bottles Sold/Wk		12.00
Saving / Week		£ 16.82
Saving / Month		£ 72.89
Saving / Year		£ 874.71

CURRENT CUSTOMERS INCLUDE

HAMMONDS OF KNUTSFORD
SPECIALITY DRINKS
HARVEY NICHOLS
WAGAMAMA
ALBERTS SCHLOSS, MANCHESTER
MASTER OF MALT, WEBSITE
REDS TRUE BARBEQUE GROUP
NEW WORLD TRADING COMPANY
DIRTY MARTINI GROUP, LONDON AND UK
ROSSO, MANCHESTER
WHISKEY EXHANGE, WEBSITE
IKO VENTURES, NORTH WEST
INDIVIDUAL RESTAURANT COMPANY
AND MANY, MANY, MANY MORE.....

FLAVOUR, FLAVOUR, FLAVOUR...

We currently have over 60 flavours in the range but are constantly increasing this to keep up with the growing demand. Here is a list of what we currently offer.

ALMOND
BACON
BANANA
BLACKBERRY
BLACK CHERRY
BLUEBERRY
BUBBLEGUM
CARAMEL
CINNAMON
CHAMOMILE
CHERRY BLOSSOM
CHILLI
CLOVE
COCONUT
COLA
CREAM SODA
CUCUMBER
CUSTARD
DANDELION & BURDOCK
ELDERFLOWER
EUCALYPTUS
GERANIUM
GINGERBREAD
GINGER
GOMME
GREEN APPLE
GRENADINE
GUAVA
HAZELNUT
HIBISCUS
HICKORY SMOKE
JASMINE
JUNIPER
KIWI
LAVENDER
LEMON
MANGO
MARSHMALLOW
MILK CHOCOLATE
MINT
MULLED SPICE
NUTMEG
OAK MOSS
ORANGE
ORGEAT
PASSION FRUIT
PEACH
PINEAPPLE
PINE
POMEGRANATE
RASPBERRY
RHUBARB
ROSE
SAGE
SALTED CARAMEL
STRAWBERRY
THYME
VANILLA
WATERMELON

FANTASY RANGE:
UNICORN
EGGNOG
SANTA

EVEN MORE FLAVOUR, FLAVOUR...

CHAMOMILE

SAGE

BLUEBERRY

JUNIPER

BANANA

COLA

OAK MOSS

BACON

GREEN APPLE

WATERMELON

EUCALYPTUS

BLACKBERRY

GINGER

LEMON

THYME

OUR SOCIAL SIDE

INSTAGRAM
@WILLIAMFOXUK

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FACEBOOK
FACEBOOK.COM/WILLIAMFOXUK

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THANK YOU FOR YOUR TIME

William Fox®

PLEASE LET US KNOW IF YOU NEED ANY MORE INFORMATION BY CONTACTING HELLO@WILLIAMFOXUK.COM